

GDPR Privacy Statement

GDPR Privacy Statement

Effective Date: February 19, 2021

Trade Academics Ltd. DBA Trade-Academics.com owns and operates Trade-Academics.com website business. All references to “we”, “us”, or “our” shall be construed to mean Trade Academics Ltd. DBA Trad Trade-Academics.com

Trade Academics Ltd. DBA Trade-Academics.com. will be acting as the “Controller”• of the personal data you provide to us. This includes your personal contact information and the contact information of your affiliated organization. We only collect basic personal information about you which does not include any special types of information or location-based information (GPS data).

If you are an employee or other personnel of one of our customers which have entered into an agreement with us for the provision of our products or services, we will be acting as the “Processor”• of your personal data which will be governed by our Data Processing Agreement.

WHY WE NEED YOUR DATA

We need to know your basic personal data consisting of contact information for purposes of delivering webinars and responding to your inquiry on our Contact Us web page and similar web pages. In addition, we need to know your personal data to send you communications for other specific purposes related to the webinars you have registered for only if you have explicitly given your consent to receive these communications.

WHAT WE DO WITH YOUR DATA

Your personal data is processed by our personnel located in the United Kingdom however, for purposes of hosting and maintenance, your personal data may be archived on servers provided by WPX Hosting, Cloudflare, Drip or Clickfunnels which are located in United States and by Liquid Web on servers which are located in the United States. We won't share your personal information with third parties outside our organization unless authorized by applicable law.

If we are acquired by another party, we will share your personal data with the acquiring party. We maintain a data protection regime for the effective and secure processing of your personal data.

Unfortunately, the transmission of information via the internet is not completely secure. Although we use best practices to ensure your data is encrypted to the standard required in the GDPR to protect your personal data, we cannot guarantee the security of your data as it is transmitted and stored.

HOW LONG WE KEEP YOUR DATA

We will not retain your personal data for longer than required. This means that we will keep your personal information: (i) for as long as required by law, (ii) until we no longer have a valid reason for keeping it, or (iii) until you request us to stop using it. When we delete your personal data from our databases, it will remain in our backup system until it cycles out.

We will delete your personal data that you provide for purposes of responding to your inquiry on our Contact Us web page and similar web pages after 1 year unless you are continuing to request information from us.

WHAT ARE YOUR RIGHTS

You have right to: (i) request access to and rectification or erasure of your personal data, (ii) request restriction of processing your personal data, and (iii) withdraw your consent at any time. If you provide a notice to us regarding your exercise any of the above rights, we will forward your notice to other authorized parties which are holding and processing your personal data, where appropriate.

If you wish to raise a complaint regarding how we have processed your personal data, you can contact us with the Contact Us information below, and we will investigate the matter. If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law, you may complain to the data protection officer in the country in which you reside.

HOW TO CONTACT US

Trade-Academics.com
info AT Trade-Academics.com